



# MISCHFABRIK

FOR MOMENTS LIKE THESE



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# Who the F\* is Mischfabrik

We are a film production and creative agency specialized in the production of brand content and commercials with a focus on sports and the outdoors.

Red Bull Switzerland  
Freerunning with Dominic Di Tommaso





**SHOWREEL**



# SPORTS SUMMER

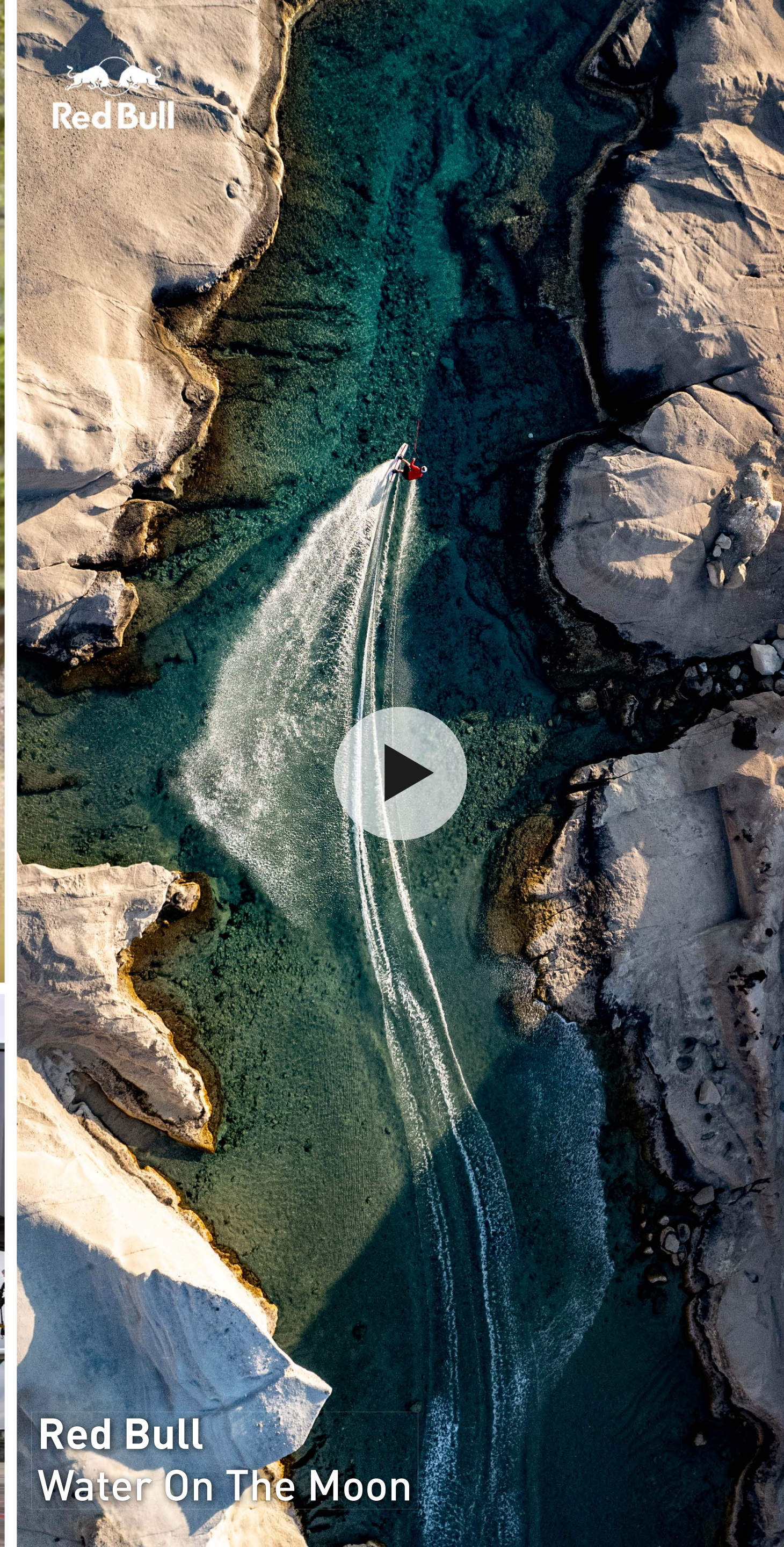
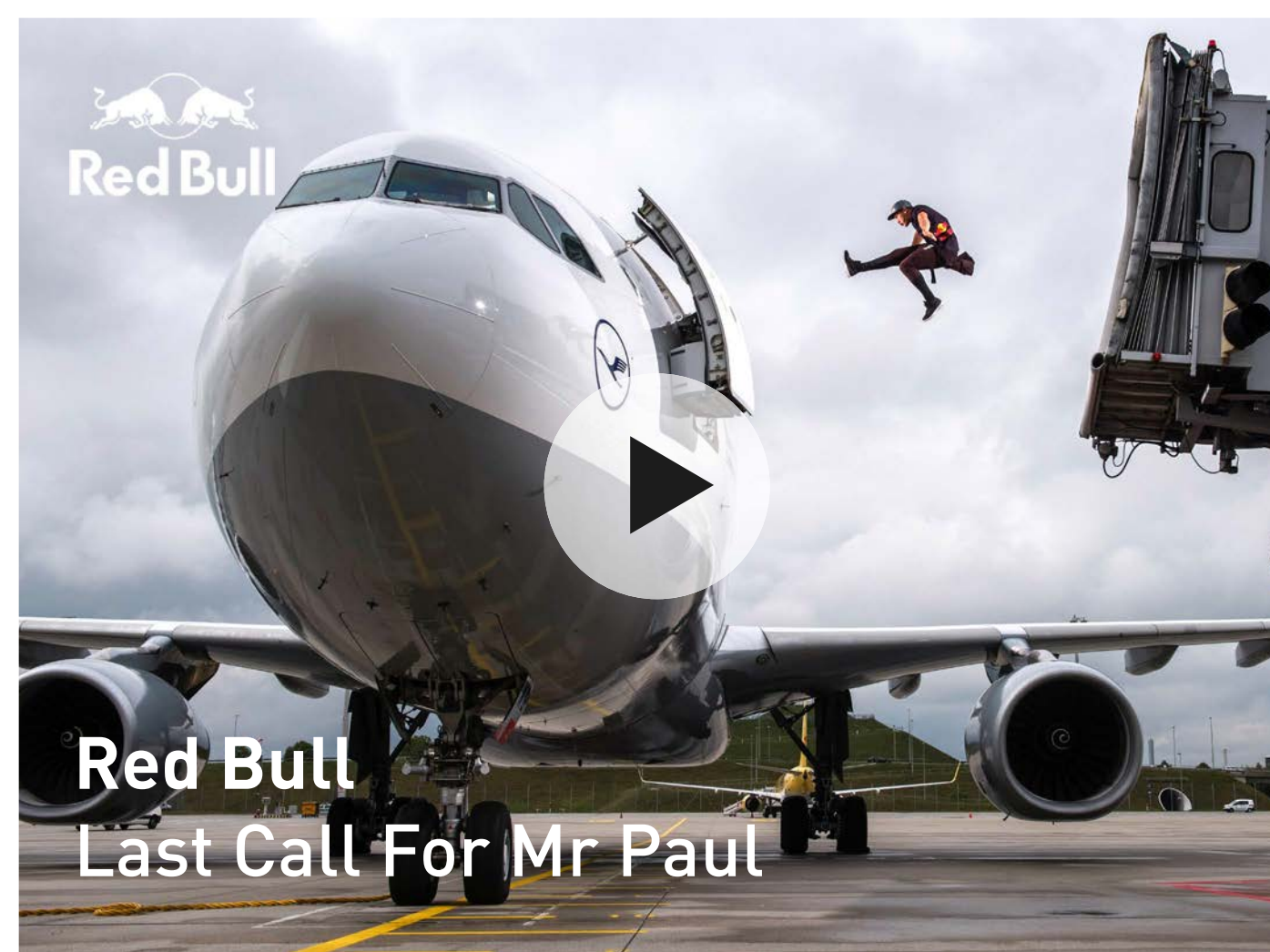
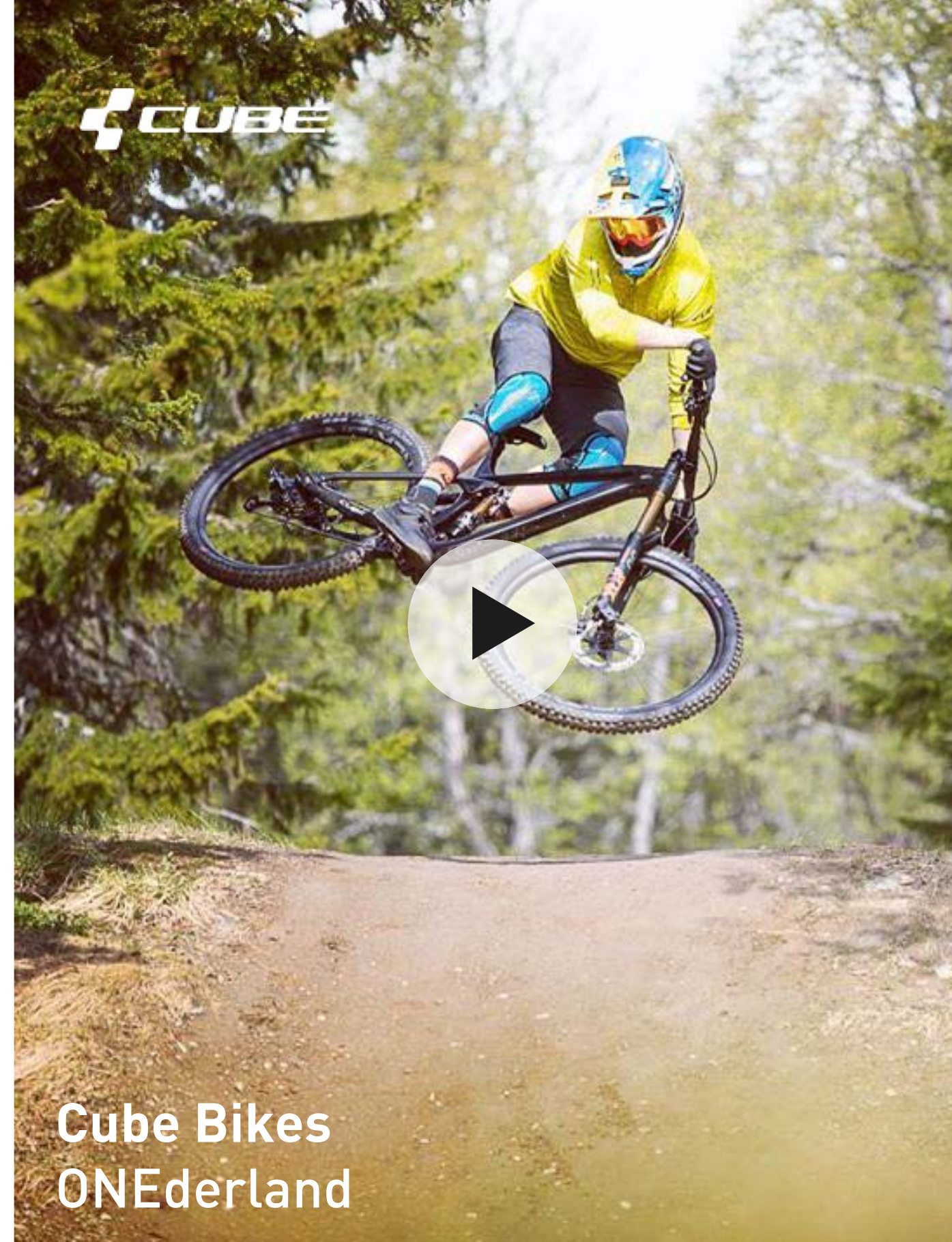
## RIDE THE GAME, RULE THE FRAME

A filmmaker's deep understanding of the sport is crucial, enabling them to anticipate movements and moments that truly matter.

This synergy between the filmmakers perspective and skilled athletes transforms footage into a dynamic story of the sport.

It's about really getting into the sport's vibe to tell a story that's both engaging and authentic.

KITEBOARD / **WAKEBOARD** / DIVING / SKYDIVE /  
BREAKDANCE / LONGBOARD / **ROADBIKE** /  
TRIATHLON / TRAILRUN / SKIMBOARD / **MTB** /  
**PARKOUR** / CLIMBING / PARAGLIDING / SKATE /  
WING FOIL / **MOUNTAINEERING** / SOCCER /  
YOGA / SUP / KAYAK / E-SPORT / TENNIS







## Where HEROES are made!

New ideas make the world go round and we experience it like never before. We're always on the lookout for the best sports action and the strangest places to film a new clip..  
[Photo: Red Bull Water on the moon - Nikolas Plytas]



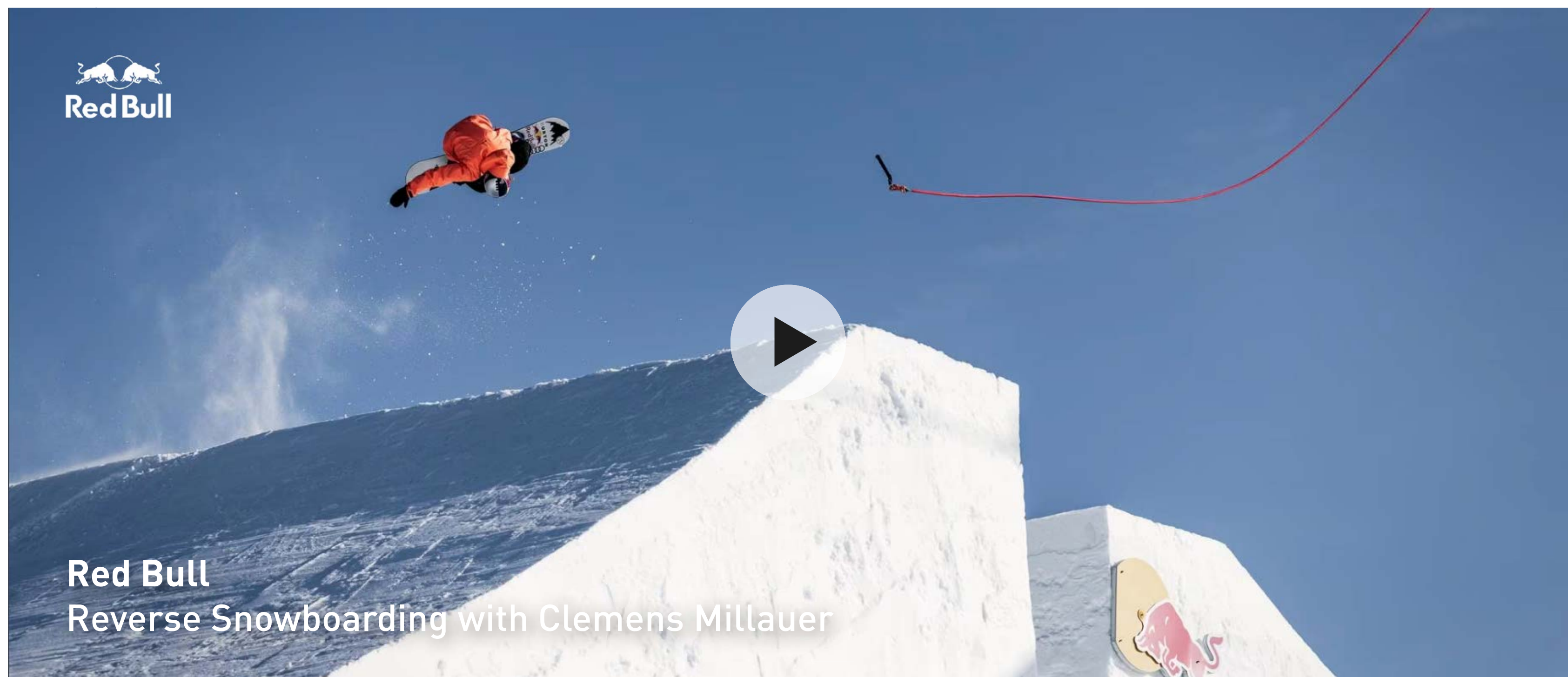
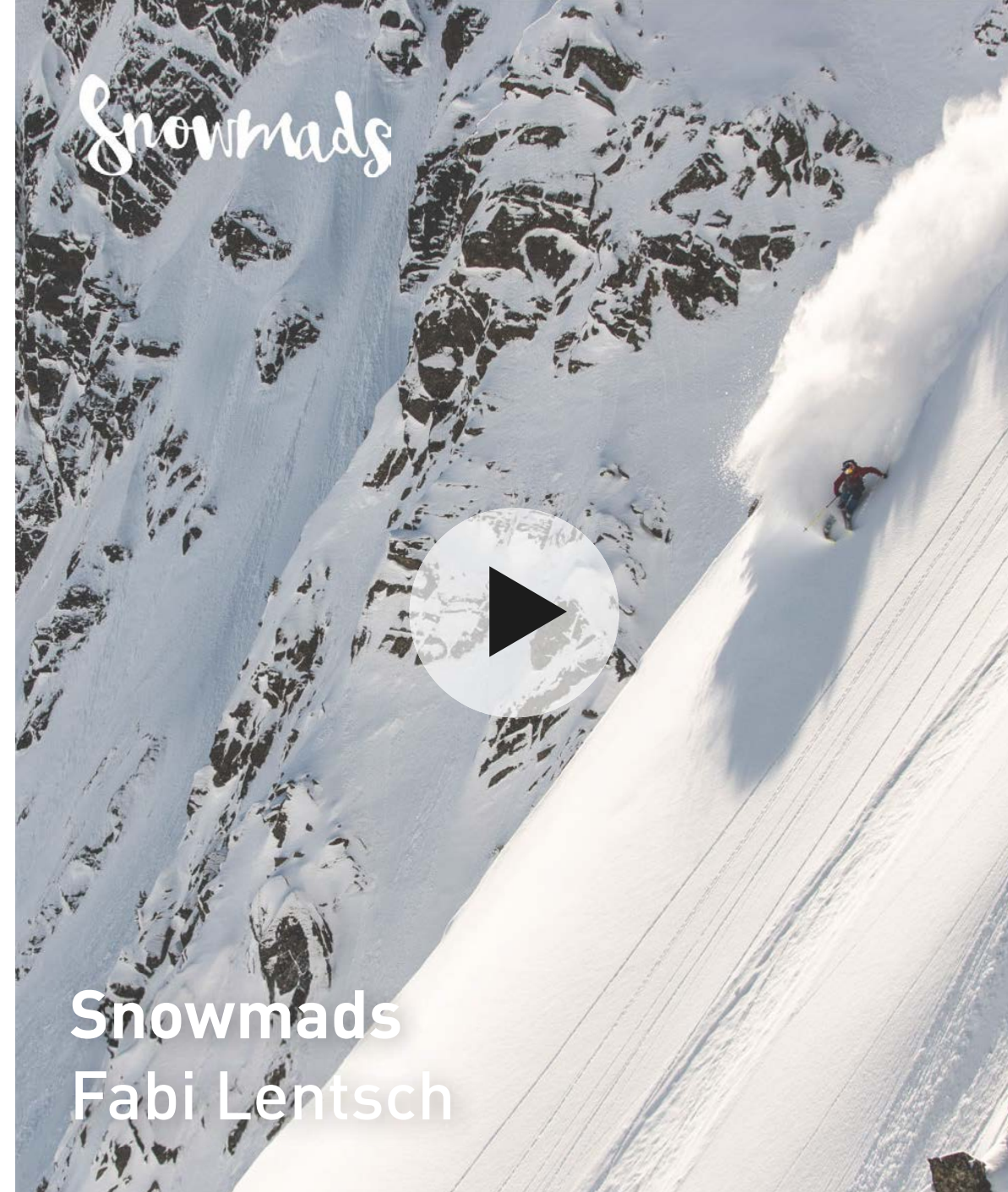
## SPORTS WINTER

### THIS IS WHERE WE COME FROM.

20 years ago, Mischfabrik started producing films as a ski crew

Sometimes, the office is declared a no-go zone. This means that it's time for a company outing into the powder to re-charge our batteries and top up our energy—energy that we need for our next shoot in the mountains: “Snow is our drug of choice!”

ALPINE SKI / **SKI MOUNTAINEERING** / **FREERIDE** / ICE CLIMB / SKI JUMP / FREESTYLE / **EXPEDITION** / CROSS-COUNTRY SKI / SPEED RIDING /





## ROCK THAT SHIT

No matter how. We're always on top of the rocks. Sometimes it's mountaineering and climbing - on other days we're freeriding or paragliding! And that's the spirit we want our films to show too.





COMMERCIAL



White Claw Summer  
The Next Wave Is In Town



Škoda Enyaq  
A Life Electrified



White Claw Winter  
Try A Fresh Take

## SWEAT NOW, SHINE LATER

With our in-house director and DoP duo specialised on sports, we're set and ready for your project.

During the last 10 years we've had the chance to work with major international agencies such as **Jung von Matt** and **VCCP London**.

Combined with clients like BMW, Skoda and Red Bull we were able to gather the experience needed to welcome every new challenge with open minds and are ready to strengthen your brand with our out-of-the-box-mentality.





## Reverse Snowboard

**Red Bull / Athlete: Clemens Millauer**

Communication with the athletes and getting their input is key.

[Watch it!](#)

[Photo: Red Bull Reverse Snowboard]



# TOURISM



Saarland  
The Explorer



Jack of all trades  
Mountain Bike Holiday



Munich Airport  
Jewels of Romantic Europe

## SAME SAME - BUT DIFFERENT!

The recipe for successful tourism ads  
is both simple and effective:

Perfect weather, perfect conditions, and perfect people having the 'time of their lives'.  
The downside: if you change the logos, these videos can be used for almost any region.  
So maybe a perfect world doesn't leave a lasting impression... **but that's where we come in!**





## Gamechanger

Combining the best of both paragliders and kites this master-piece of engineering adds the 3rd dimension to flying! [Watch it](#)  
[Photo: Flare Moustache]



## Grit and Grind

Real emotions only come with real effort.  
The athletes have to give it their all.  
[Photo: Maloja Pushbikers]



# CINEPLANE

## Affordable aerial cinematography

We are opening up a completely new and unknown field of aerial cinematography with our camera system on a light aircraft. Reducing the cost to a fraction of the normal helicopter prices combined with the high flexibility makes it ideal for many productions!

Over 3 years we have developed a new system for film and photo flights, which is hardly inferior to the well-known helicopter systems. With self-developed parts, countless test flights and projects, we can now offer aerial filming in cinema quality at an affordable price.







## CINEPLANE

Our newest project is going airborne. After struggling with helicopter prices for years, we've taken a new path: We developed our own camera mounting platform and have now built a system for affordable cinema quality aerial video and photo content. Hit us up if you need anything.

[Photo: Cineplane Air to Air]



DIRECTOR

# DIVING IN

**CREATIVE. BRILLIANT. INVISIBLE.**

“Hello. You’ve reached the voicemail of Simon Thussbas [...]”  
Simon can really immerse himself—and not just in the joys of snowboarding. What can sometimes be extremely annoying for his colleagues is actually one of his greatest strengths:  
**When he does something, he does it right!**

But perhaps this is the only way to organize the creative madness that plays out in Simon’s mind and transform it into a form that everyone can understand.

In addition to his creative outpourings, Simon is also our **Director of Photography (DOP)** and the man responsible for everything that goes on behind the camera during film shoots. As such, if you ever find that you can’t get hold of him, please don’t hesitate to contact Julia, Benny or Daniel instead...



There’s something on your face!  
After 2 weeks with Fabi Lentsch (Snowmads) on the glacier in Georgia, everything is frozen.





DOP

# A GENIUNE ALLROUNDER

**DANIEL IS LIVING THE MOUNTAIN LIFE ON A NEW LEVEL**

Whether its running in the mountains to fly down before work or hitting some MTB trails in the summer, he lives for the outdoors.

With a wide range of skills and experience in many different sports, he broadens the company's skillset and takes his filming and photography to another level.

He will do whatever it takes to get the shot, whether that means using a gimbal on skis or skates, or going underwater to capture unique perspectives.

His hidden talent is being able to put Simon's brainstorming ideas into words - but sometimes they just end up pushing each other towards increasingly crazy and unusual ideas.

Out in the mountains,  
doing what he loves!



# ABOUT US

**BENJAMIN MAKATOWSKI**  
co-founder & pilot



**SIMON THUSSBAS**  
co-founder & director



**DANIEL GIERIG**  
dop & mountaineer



**TIM UNGEWITTER**  
trainee & pro paraglider



**JULIA KERN**  
producer & pencil pusher



## MISCHFABRIK DRIVEN BY WHAT WE LOVE

We're ambitious and committed to achieving the highest standards.

This passion fuels our videos, inspiring bold ideas, daring camera techniques, and thrilling drone maneuvers. Sometimes, things don't go as planned, but we always give it our all.

If you're still reading, you're the right person. Share our passion? Let's connect by phone or email. If not, stay tuned for what's next!

The Mischfabrik Team

## AWARDS





## ABOUT US

### SOME OF OUR CLIENTS





**THANKS**

## **LEAN BACK AND LET US DO THE WORK**

We are going to the edge of the world for you!  
No matter the challenge - we'll give it our all to get the shot.  
[Photo: Find your place // Leki Faltstühle ]

